

# The Decentralised & Trustless Affiliate Network

Scale Web3.0 Products Fast and Risk Free  
With Trackable Referral Tokens



TrafficBee



# Disrupting The Affiliate Industry

## What We Do

We are a veteran performance marketing company that develops an **advanced online web3 based partnering service for publishers and advertisers** to help grow their NFT sales or dApp user base fast and risk free.

## First Movers

We are benefiting from the **emergence of an exciting and very anticipated new technology that is the future of the internet and will change entire industries**, and also enjoy being an active business with an experienced team.

1.

2.

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## Exciting Opportunity

A massive and growing affiliate market that **only a small penetration is needed to generate hundreds of millions of dollars in revenues.**

## Global Macro Trends

We are capitalizing on **profound changes in technology** that leads to a huge shift in the online industry, where web3 technologies are creating trustless applications that eliminate the need of "middle man" and swooping the entire online industry fast.







# The Problems & Our Solutions

## Advertisers

Problem: Finding trusted publishers

**Solution: Blockchain based profile risk score help sort better publishers**

Problem: Lack of aff networks for Web3 apps

**Solution: Dedicated Web3 products based affiliate network**

Problem: Existing services are expensive

**Solution: Pricing based on crypto token will enable to lower commissions 10x**

## Publishers

Problem: Cash flow limits scale and creates high entry barriers

**Solution: Immediate commission payment using smart contracts and crypto wallets**

Problem: Optimizing money collection from advertisers

**Solution: No IO needed, no banks or swift or Ewallets. Impossible to change conversions reporting**

Problem: Lack of Privacy

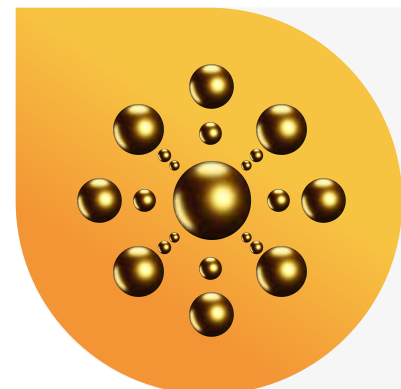
**Solution: Connecting with crypto wallet means no KYC is needed, making it much easier to start**



# Product



Crypto wallets for **instant transactions**



**DAO** as another source of revenue and influence on the community and dApp



**Blockchain based profile risk score** with historic data for better quality filtering



**Blockchain-based conversion tracking** for 100% protection of publishers revenue



**Smart lead/traffic distribution** for better optimization and increased revenue



**Advanced reporting system**

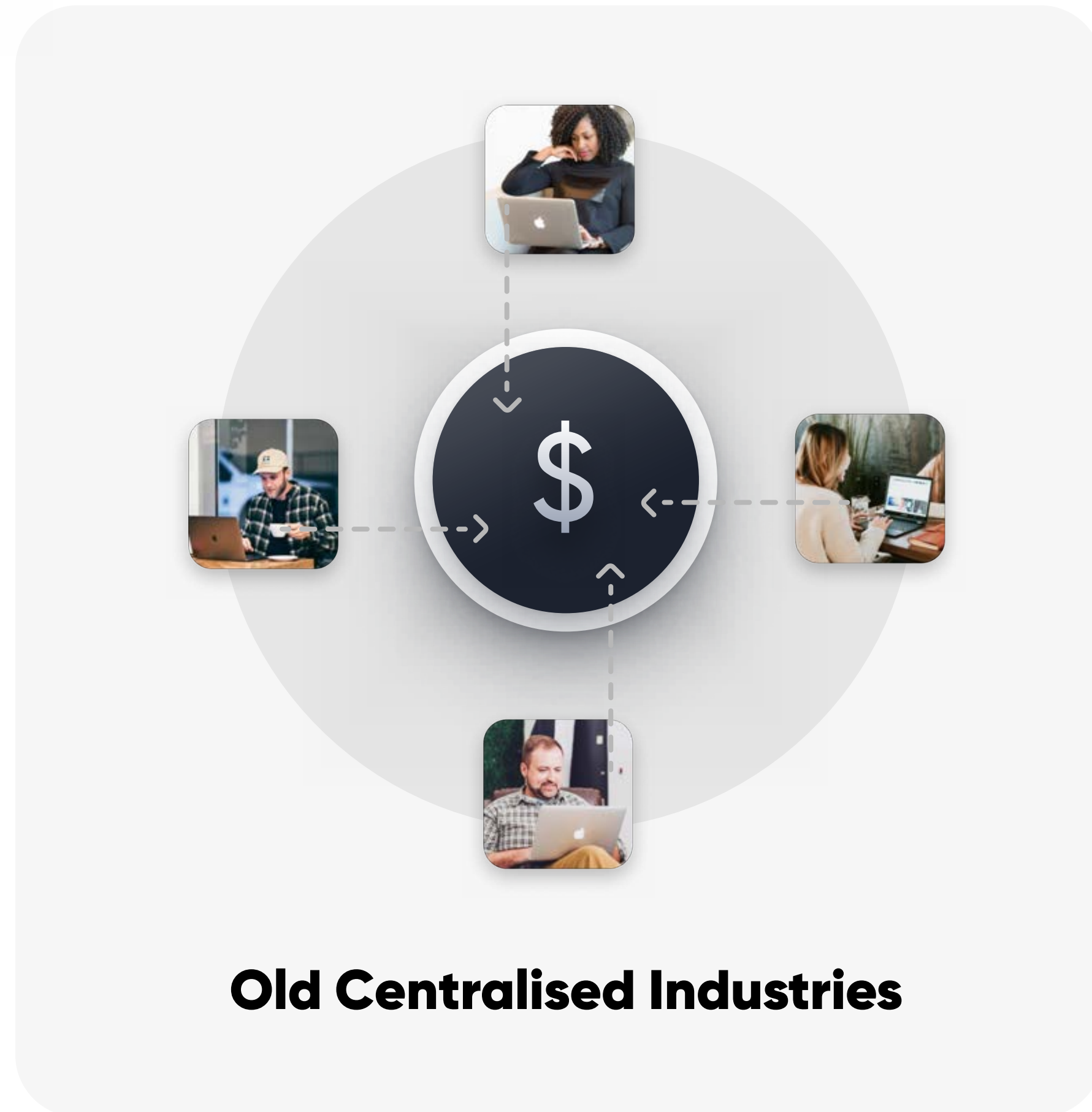


**Anti-Fraud logic** for more quality traffic to advertisers assets



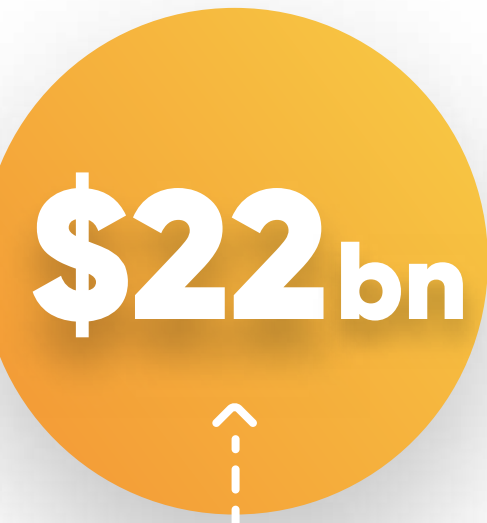


# Gen Z Are Redefining Entire Industries





# Market Size

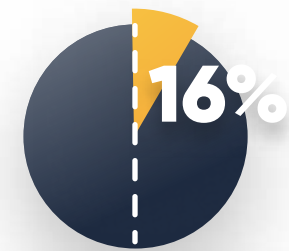


Estimated reported  
Market Worth – \$22  
billion.

**TrafficBee projects an  
even bigger market  
with Web3.0 products!**



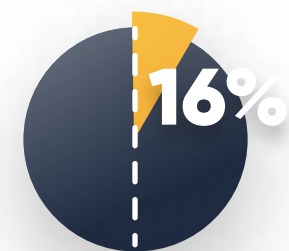
Yearly Spending Growth – 10%



Accounts for 16% of all digital media  
revenue



Can boost advertisers revenue  
by more than 30%



Accounting for over 16% of all ecommerce  
orders in the USA and Canada





## Our Vision

Build the biggest Web3 dedicated affiliate network, help web3 entrepreneurs scale and advance the vision of decentralisation



**We believe that by using Web 3.0 tech we could:**



Eliminate trust issues from both sides of the market (publishers and advertisers) thus reduce entry barriers and grow the industry into web3.0 future.



Attract crypto entrepreneurs to promote new crypto based assets like NFT's, IDO's, Dapps etc.

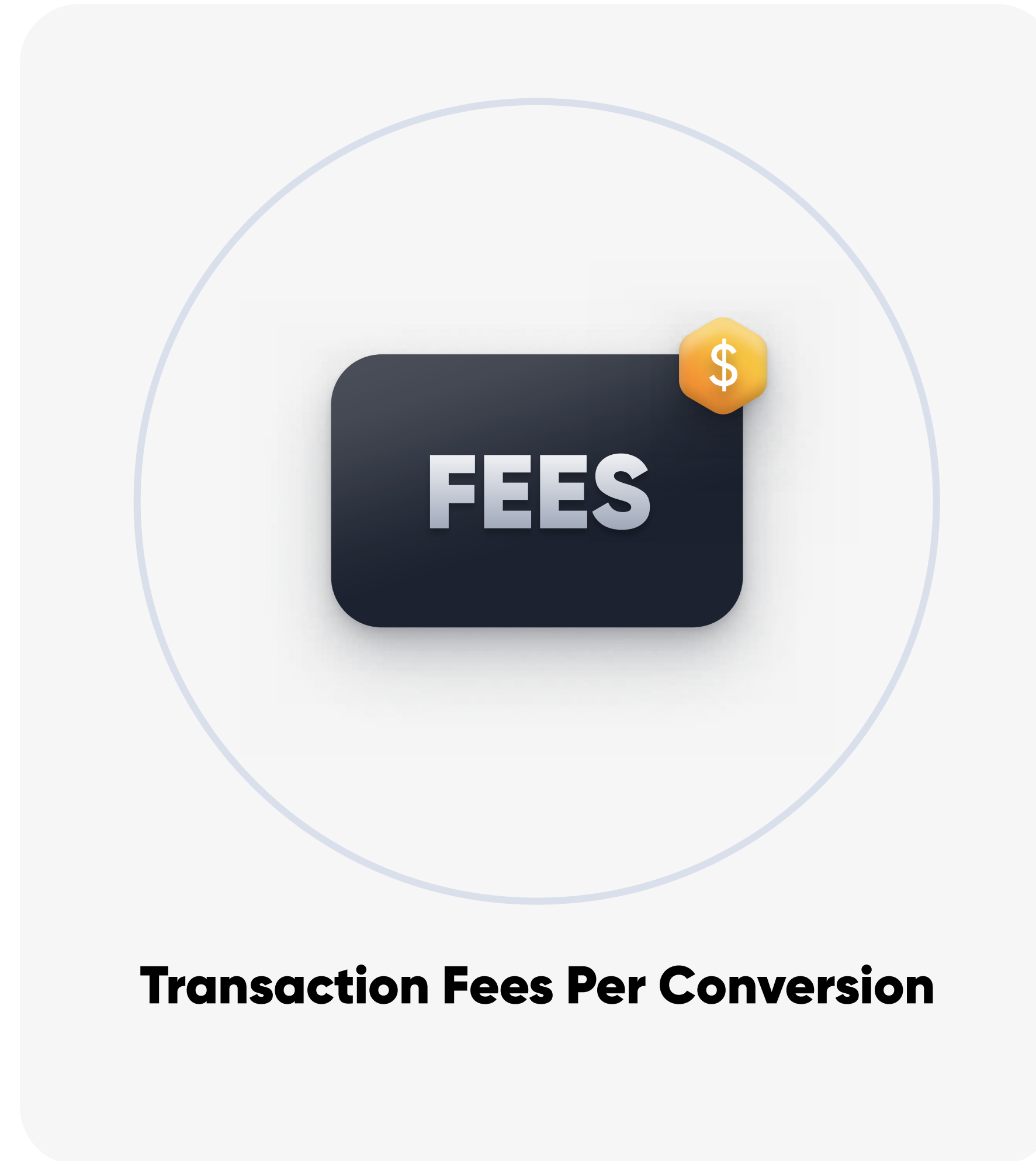


Attract advertisers from the Big networks by reducing commissions and KYC requirements, and add new Web3 advertisers.





# Business Model







# Road Map

**A**

- Registration With Wallets
- Basic User Profile Settings
- Offers contracts and Adding Offers per User
- Referral Token Capabilities
- Basic Profile Risk Score
- Basic Reporting
- NFT Referrals - NFT Drops

**LAUNCH July 14, 2022**

Start Mass Marketing at AW Barcelona

**B**

- Refer Other Affiliates (Master Affiliate)
- Advanced User Profile Settings
- Offers Lists Filters and Sorting
- Basic Lead Management
- Advanced Profile Risk Score
- Advanced Reporting
- Connecting External Websites for Leads
- Token Pre-Sale
- DAO Governance

**LAUNCH Feb 01, 2023**

**C**

- Token Crowdsale
- Smart Lead Management
- Smart Direct Traffic Management
- Will Be Determined by Community





## Our Company



**We are Traffic Bandits LTD – a performance marketing company (affiliates) with 2 years record of profitability and growth and more than 20 years of collective experience in the affiliate industry.**

- Traffic Bandits has developed an internal CRM with advanced capabilities such as; lead management, integrations to HTML and Wordpress landing pages, follow up emails, user management and more, for its own use.
- Out of the existing CRM and Traffic Bandits own present and past experience in the affiliate industry, came the idea to pivot our existing CRM to a decentralized network in a way that will solve a lot of the problems we've encountered over the years.





## The Team

### Efi Minzer

CEO of Traffic Bandits LTD, has 12 years of product/project management and online marketing experience. Most in the affiliate marketing industry.



### Assaf Stein

COO of Traffic Bandits LTD and a former search engine marketing (SEM) team leader in Webpals and Click Logiq. Most in the affiliate marketing industry.



### Moran Milshtein

CMO of Traffic Bandits LTD and a former Social Media Marketing (SMM) team leader in Webpals and Moonshot. Most in the affiliate marketing industry.



#### Full time employees:

- **Ido B.** – Senior web developer
- **Artem M.** – Senior web developer
- **Igal B.** – YT, native and Facebook marketing manager
- **Katya U.** – VA and RDP manager







# Contact Us



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efiminzer

You can read more about our project on our website:

[↗ Open website](#)





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